# SupportofKnowledgeManagementinDistributedEnvi ronment

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An original approach to support of knowledge manage article. This approach has been designed, implement various pilot applications. Special attention is paid this purpose an experimental system for support of distributed programming with the mobile agent parad well. Finally, experiences from two of the KnowWeb possibilities in the area of e-Democracyares ketch ed.

ge mentwithin an organization is presented in this ted in form of the KnowWeb system and tested on id to organizations with distributed environment. For mobile agents that combines the power of high-level digm has been proposed and is presented here as pilot applications as well as further application

### 1 Introduction

Knowledge can be simply defined as actionable information (Tiwana 2000). That means (only) releva nt information being available in the right place, at the right time, in the right context, and in the right way.

The knowledge life cycle defined in (Nonaka & Takeuchi 1995) hinges on the distinction between tacit and explicit knowledge. Explicit knowledge is a formal one and can be found in documents of an organizatio n: reports, articles, manuals, patents, pictures, imag es, video, sound, software etc. Tacit knowledge is pers onal knowledgegivenbyindividualexperience.

Aconsiderableamountofexplicitknowledgeisscat tered throughout various documents within organizations. Itis quite often that this knowledge is stored somewhere withoutbeingretrievedandreusedanymore. Asar esult. most knowledge is not shared and is forgotten in relatively short time after it has been invented or discovered. Therefore, it has become very important for advanced organizations to make the best use of information gathered from various document sources inside companies and from external sources like the Internet. On the other hand, tacit knowledge of the documents' authors provides important context to th which cannot be effectively intercepted.

Knowledge management (KM) generally deals with several activities that appear in knowledge life cy (Abecker et al. 1998): identification, acquisition, development, dissemination (sharing), use preservation of organization's knowledge. From thes activities, dissemination (sharing) is crucial. Kno wledge that does not flow does not grow and eventually age sand becomes obsolete and useless. By contrast, knowledg e that flows, by being shared, acquired, and exchange d, generatesnewknowledge(Borghoff&Pareschi1998).

Our approach to knowledge management supports most of the activities mentioned above. Based on this approach, KnowWeb <sup>1</sup> toolkit has been designed, implemented and tested on 5 pilot applications. Fir stly, it provides tools for capturing and updating of tacit knowledge connected with particular explicit knowle dge inside documents. This is possible due to ontology, which is used for representation of organization's domain knowledge. Section 2 describes in more detail domai n knowledge modelling in general and our approach to it in particular.

Secondly, intelligent retrieval is enabled making use of both kinds of knowledge linked together within the organisational memory. How organisational memory in our approach is organised and what functionality if offers presents section 3.

As next, efficient communication and support for distributed groups to share knowledge and exchange information efficiently is provided (section 4). Fo r these purposes an experimental framework for mobile agent s has been designed and implemented and is introduced in section 5. Experiences from two of the KnowWeb pilo tapplications as well as further application possibilities in thee-Democracycontextaresketchedinsection 6.

## 2 Domainknowledgemodelling

### 2.1 General

<sup>&</sup>lt;sup>1</sup> EC funded project ESPRIT 29065 "Web in Support of KnowledgeManagementinCompany(KnowWeb)"

Theoretical foundations for the research of domain modelling can be found in the works (Chandrasekaran al. 1999; Gruber 1993; Wielinga et al. 1997), and o thers on ontologies and knowledge modelling. Ontology is term borrowed from philosophy where it stands for a systematic theory of entities what exist. In contex t of knowledge modeling, Gruber introduced the term ontology as a set of definitions of content-specifi c knowledge representation primitives consisting of domain-dependent classes, relations, functions, and object constants. The ontology represents formal te rms with which knowledge can be represented and individ ual problems within a particular domain can be describe d. Ontology in this sense determines what can 'exist' in a knowledge base. Chandrasekaran understands ontology

Once there is a consensus on understanding what particular 'words' mean, knowledge represented byt words can be adapted for particular purposes. Knowl edge must be defined unambiguously because different peo in the organisational structure of an organization need to use them with the same meaning. Thus, it is possible to re-use and share the knowledge thanks to understand of its representation.

Common understanding of the meaning of notions used in a given domain (the understanding may be domain-specific) results in the definition of *concepts*. Concepts are more or less abstract constructs on which a rel part of the world is built, or better, which can be used to describe this relevant part of the world. Since con cepts

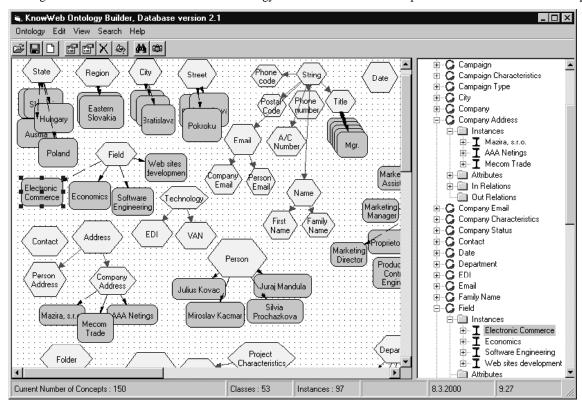


Figure 1. Sample of a domain knowledge model (ontology).

as a representation vocabulary typically specialise d to some domain. He suggests basically two purposes why ontologiesmaybeused:

- to define most commonly used terms in a specific domain,thusbuildingaskeleton,
- to enable knowledge sharing and re-using both spatially and temporally-see also (Motta & Zdraha 1998).

Ontology with syntax and semantic rules provides the 'language' by which KnowWeb(-like) systems can interact at the *knowledge level* (Newell 1982). Ontology allows a group of people to agree on the meaning of few basic terms, from which many different individual instantiations, assertions and queries may be constructed.

can differ in their character, several types of con cepts, namely classes, relations, functions or procedures, objects, variables or constants, can be distinguished. These primitive constructs can be represented differently in different applications but they have the same me aning in all applications — i.e. when someone wants to communicate with somebody else, he/she candoitus ing constructs from the ontology of shared concepts.

The concepts create usually a very complicated hierarchical, network (or tree)-like structure. How ever, even a complex structure covers only a specific par tof the world, e.g. a narrow world of an organization a activities. This structure models the world from a point of view. And here emerges the notion from the title

of this section — Domain Knowledge Modelling, as the concepts are usually highly domain-dependent or subject-dependent, and can be meaningfully used only in the frame of the particular domain. In other words, what is acceptable and important, for example, for a property management company may be not suitable for a company dealing with distance delivery of education al courses.

### 2.2 Ourapproach

Based on the needs analysis of several pilot applic ations, two types of concepts have been identified as neces sary and satisfactory as well. They can be either generi c(type class) or specific (type instance). Both of them have attributes. Concepts and relations among them are u to construct domain model. Formally, a relation in KnowWeb is an oriented link between two concepts. Two basic types of relations can be distinguished: subclass\_offorrelations between classes and instance\_of for relations between classes and their instances. These two relation types enable inheritance of attributes and their values. The inheritance is an important mecha nism for the development of a hierarchical ontology. Als multiple inheritance is supported i.e. a class conc eptcan inherit its attributes from several parent class co ncepts. Figure 1 represents an example - a very small part of a domainknowledgemodel.

What shall be included in the domain model? The sim but vague answer is - everything what is relevant a important to describe a particular domain. In case of a company such model may conceptually describe the company specific concepts, such as its activities, projects, customers, employees etc., as well as relations among these concepts.

Each organization has some knowledge already gather ed in the form of various databases and/or documents containing information about various technologies, products, customers, suppliers, projects or employe es. Each company has usually some internal proceduresh ow toperformspecific tasks. Simply said—knowledge exists in an established environment. This knowledge is traditionally called organization's goals and know-how. From the knowledge modelling perspective a reposito ry of know-how, goals etc. may be addressed as an organisational memory or a corporate memory.

# 3 Organisationalmemory(OM)

## 3.1 Conceptualisation and retrieval

The KnowWeb system enables author of any document to store his/her background knowledge together with document attaching the relevant concepts from ontol ogy—i.e. document is stored with its context. Context can be attached to the document as a whole or to a specifi c part(s) of a document called text fragment(s). Text fragment is a continual part of text within the document (e.g. a sentence or paragraph). In present version, the

KnowWeb toolkit is able to process MS Word documents where no restrictions are given on text fragments and HTML documents where text fragment cannot cross any HTML tag. In order to cope with the documents the system provides a set of tools. They differ in their functionality but together they enable documents authors and users to manage knowledge in a company in an easy and user-friendly way.

First, in order to place a document in the organisa tional memory, it is necessary to attach context knowledge (i.e. a piece of tacit knowledge) to it. This context can be in theformofaconceptualdescription(CD). Byconce ptual description is meant a set of links between a docum (or its marked text fragments) and concepts in the domain knowledge model. Conceptual descriptions wil 1 enable to refer not only to explicit knowledge cont ained inthedocument but also to make use of tacit knowl edge. In such a wayeasy sharing of knowledge in the futu reis enabled. The CD links can be created manually or se miautomatically User can select a text fragment and l ink this fragment to the domain knowledge model. The linking can be done directly to ontology concepts o r to some template (for semi-automatic linking). Associa tion links are of many-to-many type. It means that it is legal to link a document (or a text fragment) to several concepts and obviously, a concept can be linked to severaldocuments(andortextfragments).

When a document with its description is available ( after manual or semi-automatic linking within the KnowWeb system or after receiving the document with its description from outside and consecutive automatic linking), it can be incorporated into the organisat ional memory represented by a KnowWeb server. The description of this document is stored in the KnowW server as well. Another possibility is to store a conceptual description of a document without storin gthe document (the document can be located on other KnowWebserverinadistributedcompanyorsomewher e else, e.g. on Internet). If an author is not satisf ied with the conceptual description of a document stored in the organisational memory, he/she has the possibility t modifyitand subsequently upload the document with the modifieddescriptionintotheorganisationalmemory

The aim of storing document in the organisational memoryistoaccesstherightknowledgeintherigh or situation. In order to express requirements on documents, which should be retrieved from the organisational memory, the user has to formulate a query. To formulate a query he/she can use concepts (or their attributes) from the domain model. They can b e composed into a more complex structure using variou S operators (e.g. logical connections). In general, t he concepts specified in the query will be used to sea rch conceptualdescriptions of documents.

### 3.2 Implementation

The Conceptualisation tool (CTtool) is built on the top of three modules, namely DocView, OntoView, and TemplateEditor(see Figure 2). The CTtool serves as an "envelope" or integrator for these modules. The CTtool isabletodeal with two types of documents. First of all, it is possible to open a new document, which will be inked to the corresponding concepts in the domain knowled ge model, and a copy of this document will be stored on the

For this kind of documents, it is possible to defin the association links between a document as a whole (a) concept(s) from domain knowledge model. The sam applies for other then MS Word and HTML types of documents, where text fragments cannot be defined.

In order to create association link(s), the user us es the drag-and-drop functionality of the *CT tool* . It means that

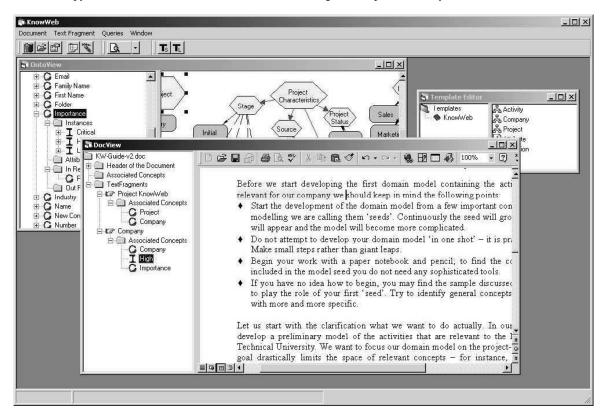


Figure 2. KnowWebclientinterfacetoorganizationalmemory.

local KnowWeb server. Two kinds of association link areavailableforthiskindofdocuments.

- Association links between the whole document and (a) specific concept(s) from the domain knowledge model
- Association links between atext fragment of the document and one or more concepts from the domainknowledgemodel

The same may be done for documents that are already stored on the local KnowWeb server and can be alrea dy (atleast partly) linked to some concepts from the domain model. Existing association links can be edited/rem oved and/ornewlinks can be already oved and/ornewlinks can be already oved and/ornewlinks can be already stored and can be already oved and/ornewlinks can be already stored and can be already oved a

Another sort of documents are those, which will not stored locally (e.g. documents accessed by remote retrieval function) and in principle can be located on any webserver on Internet. We refer to the documents of this kind as referenced documents, because only their URLs are provided and serve as references to such docume nts.

itispossibleto"grab"aconceptfromthedomain model, drag and dropitona highlighted text fragment or of adocument currently opened in *DocView* window.

The purpose of the *DocView module* is to provide users with possibility to preview documents with option of highlightingthose text fragments, which are linked to the domain knowledge model. It also supports definitions and modifications to the annotation structure of the document, which results in the modified definitions of text fragments. Assignment of specific attributes to these text fragments is also possible.

The analysis of pilot applications by our industria partners (e.g. application in the retail sector) id entified a special requirement for "automatic" conceptualisati on of documents with rigid structure (e.g. a structure of reports in a retail chain generated each day in eac hshop is fixed). This requirement is fulfilled by so-call ed "quiet mode" of the CT tool . In this case no visual component is

started and the documents are linked automatically predefinedconcepts.

TemplateEditor module is a good supporting tool for both "quiet" as well as manual modes of CT tool. The purpose of this module is to give the users a tool for definition of special rules for selection of approp riate concepts. Linking a document (or its text fragment) to a template means that association links from this doc (or text fragment) to all concepts resulted after application of particular template to present onto logy will be created automatically.

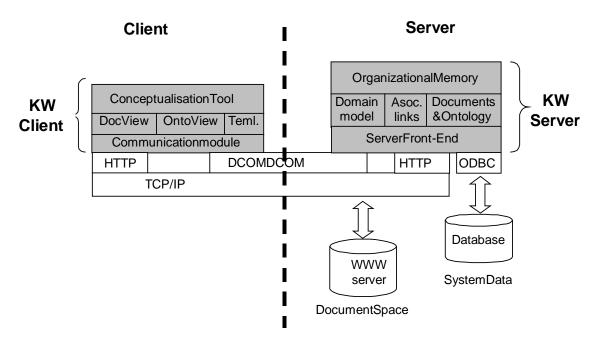
In general, all documents have (possibly empty) hea ders, which represent various properties of the documents example, they can contain information regarding the document name, date and time of its creation, author sof documents, comments, etc. The set of attributes applicable for a header definition is application-dependent. Some properties may be compulsory while

quiet mode of the *CT tool*, i.e. for automatic linking of whole documents. In this particular case, the targe concepts are given indirectly and depend on the document property values as given in the document header.

Moreover, means for automatic creation of instances in the domain knowledge model (in quiet mode) are provided as well. This was another user-defined requirement.

# 4 Agent-based support for distributedorganisational memory

As already mentioned in previous sections one of the most important requirements for success of OM is a support for the distributed environment of an organization. The OM should be flexible enough to fit different organization network settings and also it should remain open to the external sources such as Internet.



**Figure3.** Distributed architecture of the Know Weben vironmen t-intranet solution.

others are optional. Within a template three basic kinds of concept references are available.

- A concept can be directly referenced (only target conceptmustbegiven).
- A concept can be a result of an "if then" rule application to values of document properties.
- A concept can be referenced by a document property. In this case, the name of a concept is determined by the value of a document property.

The first two kinds of references are especially us manual linking, but can be used for automatic linki well. The last type is well suited for the purposes of the

state-of-the-art solution to the first problem lies in the utilisation of the distributed objects. The most po pular architectures for supporting distributed objects ar e *CORBA* (Common Object Request Broker Architecture) and *DCOM* (Distributed Component Object Model) (Pritchard 1999).

Objects in these architectures can capture the high —level logic (so-called business logic) of a distributed application and are accessible for processes outsid —e the computer running them. Present implementations of these standards are based on commonly used communication protocols (e.g. TCP/IP). In the resea —rch

prototype version of the KnowWeb toolkit a 3-tiered architecture was designed and implemented. We are distinguishingthefollowingtiers:

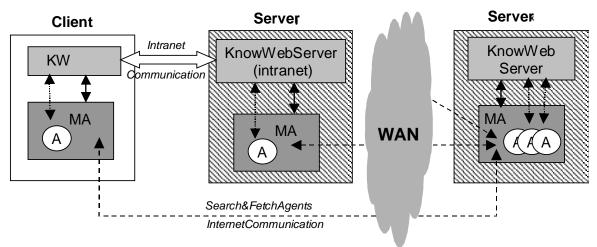
- data source tier represented by the relational database,
- middle tier (called 'Server Front-End') that offers services to clients independently from the database implementation, and
- KnowWebclients.

The relations among these three tiers are depicted in Figure 3. The document store and OM functionality i s mapped to the KnowWeb server. Server offers key services—(i)acquisition and modification of the domain knowledge model state, (ii) association links of the documents, and (iii) retrieval in the document or ontology (domain model) space. All these operations are at the implementation level carried out as operation in suponarelational database.

Solution as described above fulfils the requirement of flexibility in the corporate intranet settings and partially addresses the openness to the external sources. KnowWeb server is usually separated on an own local area network, contains (mostly one) domain knowledg e model and typically serves many clients. The KnowWe b client can communicate with more than one KnowWeb server, potentially outside of the intranet scope.

implemented. Mobile agent (MA) technology is perhap the most promising paradigm that supports applicati design for dynamically changeable, networked environment with distributed information computationresources. The most significant propert mobile agents regarding their role are autonomy and mobility (Rothermel et al, 1997). MAs are autonomous because of their capability to decide which locatio computer network they will visit and which actions they will take in these locations. This ability is embod ied in the source code of every agent (implicit behaviour) orby the agent's itinerary, which can be dynamically mod ified (explicit 'orders'). Mobile agents can move between different locations in a network. A location is the basic environment for execution of mobile agents' code an therefore an abstraction of the underlying computer networkandoperatingsystem.

Usual benefits of mobile agents are (i) reduced net load, (ii) overcome of the network latency, (iii) encapsulation of different protocols, (iv) asynchro nous and autonomous execution, and (v) natural heterogen eity (Harrison etal. 1995; Lange & Oshima 1999). We claim that robust and scaleable OM systems can profit fro m these features; this will be especially visible in the companies with a world-wide and/or distributed structure. Modified distributed structure of the KnowWebsystemisdepictedonFigure 4.



**Figure 4.** Mobile-agentbaseddistributedstructureoftheKn owWebsystem—supportsalsolessreliableand lowspeedWANs

However, the accessibility of KnowWeb servers outsi de the fast intranet networks assumes a reliable netwo rk connection with guaranteed throughput especially wh users want to introduce new documents into OM and browse already introduced documents. Unfortunately, this is not the case with most portable computers (notebooks etc.) or organization branches connected throughalow-speeddial-upnetworkconnection.

To solve the major problem with the throughput the mobile agent-based solution has been proposed and Dedicated mobile agents can do the most critical operations such as retrieval and gathering of docum ents at non-intranet servers. In retrieval operation cli ent can formulate the query locally and either send an appropriate searching agent directly or demand the sending of an agent by a local KnowWeb server. The situation with gathering an already introduced docu ment (accessible through other KnowWeb server) is simila r. Themainadvantage of this functionality is the pos sibility for a client to get off-line for the period of oper ation

execution. By the next re-connect the results of or dered operations will be presented to the user. Such an approach brings significant savings to the communication between distributed KnowWeb servers containing a distributed OM.

Toenable the work with mobile agents the *Mobile Agent Environment* (MAE) must be available on each concerned computer (client or server). MAE offers the following functionality: (i) creation of a mobile agent with a unique identity, (ii) transport of an agent, sending a message to an agent (possibly on another host), and (iv) getting the status information about any agent. MAE used in the research prototype of the Know Web toolkitis described in the following section.

# 5 Experimental framework for mobileagents

Basic functions of mobile agent environments (into day's mobile agent systems represented by agent servers) are identified by the Mobile Agent System Interoperabil ity Facility (MASIF) (Milojcic et al. 1998) and include : (i) transferring an agent, which can include initiating an agent transfer, receiving an agent, and transferrin g classes, (ii) creating an agent, (iii) providing gl obally unique agent names, (iv) supporting the concept of region, (v) finding a mobile agent, and (vi) ensuri ng a secureenvironmentforagentoperation.

A MA-based application usually requires to be programmed in two separate parts: mobile agent and location like *context* in Aglets (Oshima et al. 1998), *location services* in Ara (Peine & Stolpmann 1997), *place* in Gypsy (Jazayeri & Lugmayr 2000) or *service bridges* in Concordia (Wong et al. 1997). Mobile agent has apredetermined interface and restricted source s to communicate withough the communicate of the communicate of

Mobile agent based distributed architecture of the KnowWeb system use the ESMA toolkit - developed and implemented at the Dept. of computers and informaticsattheTUKošice(Parali čM.2000).ESMAthe experimental system for support of mobile agent combines the power of high-level distributed programming with the mobile agent paradigm. As implementation platform the Mozart system (The Moza Programming System) was chosen. It implements the Distributed Oz (DOz) programming language and offer simultaneously the advantage of a True Distributed System and the means for building a Mobile Code System (Picco 1998). In the following subsections mobile a gent environment built from servers and its services and the methodology of how to build an agent-based applicat ion inourframeworkareshortlyintroduced.

### 5.1 Mobileagentenvironment

The basic functions offered by a mobile agent environment are transport and management of agents. Ir today's agent systems these services are offered by

servers, which must be installed and running on eve host computer that should be available for the mobi agents. Similarly our experimental framework in DOz offersbasic functionality mentioned above.

MAE in the current implementation of the system can be started only once per host computer. Every agent cr eated on a local MAE is a home agent for this MAE. On all other sites it will visit, it gains the status of a foreign agent. The MAE stores information about all its home agents and current available foreign agents in loca database. The information about foreign agents is s tored in the system only during time between the successf ul receiving from previous and successful sending an a gent tothenexthost.

For the programmer of a mobile agent based applicat ion, themobileagentenvironmentisrepresented by the MAE module, which must be imported. Importing a MAE functorcauseseitherthelaunchingofanewenviro nment with initialization values from persistent database for home and foreign agents and already connected other MAE servers or getting a reference to an already st arted MAE local server. This process is realized not only by launching anewlocal mobile-agent based applicatio nbut also by resuming every incoming mobile agent. Thus, an agent gets access to the key services of the mobile agent environment. The possibility of dynamic loading and installation of first-class modules (Duchier et al. 1998) is therebyveryimportant.

The communication between MAEs is realized in two layers: the first layer uses TCP sockets for exchan ging of tickets for Oz ports. Oz ports then build a second, level communication layer, which can take advantage of Oz space data transparency. The Oz space offers the possibility to transparent copying of statelessent creating references for worldwide unique statefule tities. These possibilities can be fully utilized especiall yby the inter-agent communication.

## 5.2 Mobileagentbasedapplications

Creating a MA-based application in the proposed framework is straightforward and requires only the following steps:

- 1. Identifying all fixed, not transferable resource s needed by the application (i.e. their type) by mean of abstract names and identifying parts of the transferable agents tate.
- 2. Design and implementation of application-specific classes that are derived from the *MobileAgent* class anddeal with agent state and other resources through their abstract names.
- 3. Designing and implementing an application that creates one or more instances of mobile agents, specifiestheiritinerary, sends them away, waitsu they finish their jobs (or until the owner stops the work), and processes the results.

4. Design and installation of special environment modules (functors) in a compiled form. They map theabstractsourcesofMAtothereallocalresour ces of the host computer that should enable the executionoftheMAbasedapplication.

#### 5.3 KnowWebandESMA

To make the distributed structure of the KnowWeb system more flexible and suitable not only for fast intranet networks two special agent classes were cr eated. The first one is KW\_SearchAgent and the other one is KW\_FetchAgent. Both mobile agent classes were proposed and implemented according to the methodolo in section 5.2. The main task of the KW\_SearchAgentis to get a query from the KnowWeb client and walk accordingtothetravelplanoftheKWserversino rderto get the list of relevant documents - i.e. their exa ct addresses. Based on this list a KW client can send one KW\_FetchAgent, which ore more agents from the class gatherthewholedocumentandreturnbackwithit.

Attheclientsidearemobileagentscreatedautoma after storing a query or fetching requirement in sp form at local file system in predefined directory. At the server side *KW\_FetchAgent* communicates directly with the WWW server that maintains the document space in the KnowWeb system. *KW\_SearchAgents* store their queries at the local file system in predefined dire ctory and are waiting for the answers, which can read als of fromthelocalfilesystem.

# 6 Applications

### 6.1 KnowWebpilotapplicationsinBRD

Botnia Retail Data Inc. (BRD), located in Finland, has developed two of the five existing pilot applicatio ns based on the KnowWeb system. Main business activity of the BRD group is software development and consultancyforretail and industry. Their main product is WINPOS  $^{\circledR}$ -APoint-of-Sale(POS) software package.

In BRD felt that the best way to understand how to the KnowWeb system is to first use the software with their organization with a domain knowledge model suitable for them. The second phase was the simulation of a retail environment with a domain knowledge model suitable for retail chains.

The database being used was an SQL Server database running under Windows NT to which documents are storedwhentheyarefinalised. Eachuser, whobelo ngsto the personnel of BRD, uses Windows NT workstations on which KnowWeb clients are operating. documentsenteredbyausershalltypicallybelink edtoa group of contexts. In order to quickly find the rig ht contexts where to link the documents they have crea teda number of individual concept conditions. They are handling mainly documents of the MS Word or HTML types. They often scan in news articles and other p rinted material, which is first, pasted into a MSW ord document and attached with explanations before the document is stored into the Know Webspace.

The advantages identified in BRD after a couple of monthsofactiveKnowWebusingarethefollowing.

- 1. **Internal efficiency improved** . They have been able to organise themselves much better than before. Now anyone in BRD can access relevant documents anytime without having to hunt for a document and wastingthetime of his/hercolleagues.
- 2. **Faster customer response** . Support personnel are now able to on-line check all information related t various WINPOS <sup>®</sup> versions and features.
- 3. Exact and broader feedback to development

  They are tracing competitor information as well as feedback and feature requests from their end-users and dealers of their WINPOS ® software product. Before they did not systematically trace this information. With the new system the development engineers are receiving much better information as base for decisions about further enhancements to the product range.
- 4. **Improved marketing**. Through their systematic entering of competitors' information and their own marketing material as well, combined with the bette feeling for what features customers are actually asking for, they have the feeling the system has helped the minimproving their marketing activities.

On the other hand the following disadvantages have been reported:

- User interface of the KnowWeb system prototype version seems to be too complicated to use for ordinarvusers.
- There is a time overhead in inserting the documents into the KnowWeb system . During a busydaythisissimplynotbeingdone.
- The success of the introduction of the KnowWeb system to a quite large extent depends on the disciplineofthestaff usingit.

Main motivation of the second BRD's pilot applicati on was to structure all the events that within a retai 1 chain cause disturbance to the present information system These exceptions are in modern network environments most often reported in form of emails and documents sent between retail head office departments and the shops; today often without structure and forgotten after sometime-thus leaving incorrect information in v arious databases as reports of present POS information sys tems. When planning a campaign or when making judgments e.g. regarding profitability on certain article gro ups, the marketing departments are often relying on historic information, which may go several years back. If th e figures are unreliable, the decisions taken may be incorrect-the problem to day is that many of the s ystems inthemarkettodayarenotabletotracedisturban cesthat havehappenedinthepast.

Having this in mind, in BRD have linked their WINPOS® Point-of-Sales software to the KnowWeb system within the second pilot application. The end day routines in the WINPOS ® Point-of-Sales package (normally run at the end of the day when the shop h closed) are in this pilot application automatically generating shop-specific html documents, which are automatically introduced to the KnowWeb space. This means that the html-reports are automatically inser the Know-Web database and automatically linked to somepredefinedconceptsviatemplates.

Moreover, certain date related information leads to dynamic generation of new instances in the domain model. As examples of documents being stored automatically we can mention for example shop-repor that is: sales, profit and payment media informatio summarised for a shop. Another example is the so-ca lled department report, which contains sales amount, quantities and profit for the main article groups o company. The advantages the customer will have from thissystemare:

- 1. Internalefficiencyimproved .
- 2. Fastercustomerresponse .
- 3. **Improvedmarketing**.
- 4. Sales and profit analysing related to disturbances. Automatically created and linked POS reports on one side are combined within the KnowWeb system with information about events causing various disturbances in retail chain (see above) providing realistic view on calculated numbersincontextofoccurredevents.

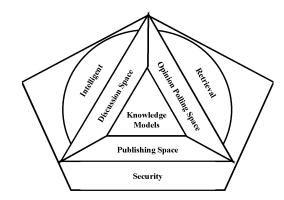
### **6.2** Webocratsystem

Another, veryinteresting application domain is ele democracy (Parali č & Sabol 2001). An architecture of a Webbased system Webocrat <sup>2</sup> is being designed with aim to empower citizens with innovative communication, access and voting system supporting increased participation of citizens in democratic processes a increase transparency and accessibility of public administration(PA).

Basic scheme of the proposed WEBOCRAT system is depicted in Figure 5. The system is based on knowle dge modelling technology. Ontological knowledge models are employed in order to index all the information present in the system. Therefore first layer knowledge model isdepicted in the core of the scheme on Figure 5.

From the technical point of view, the system will b based on results achieved within the KnowWeb projec focused on organising information using domain knowledge models. Their employment enables precise annotation of information based on its content, whi

results in efficient and powerful information retri eval capability.



**Figure5.** The principal scheme of the Webocratsystem.

The second layer is represented by *publishing*, *discussion* and opinion polling spaces providing means for storing, updating and managing (in principle three slightly different types of) documents and their relations a mong themselves, as well as their relations to the knowl edge modelintheWEBOCRATsystem.

The Discussion Forum (DF) module will support intelligent communication processes between public authorities, citizens and their elected representat ives. DF willberesponsiblefordocumentsin discussionspace.

The Web Content Management (WCM) module will support publication of documents on the Internet, i will be responsible for documents in the publishing space.

The *OpinionPollingRoom* (OPR) will enable electronic opinion polling featuring also with support for authentication and voter's privacy. OPR will be responsible for documents in the opinion polling space.

The third layer is composed from two retrieval-focu sed modules supporting retrieval capabilities that need only read access to the three above-mentioned spaces as well as to the knowledge model. The Information Desk (ID) will retrieve relevant documents of different types that arestoredinthesystem.

The Reporter/Summary (REP) module will provide means for calculation of a variety of statistics as some more sophisticated approaches based on, e.g. d ata mining techniques. Moreover, this module will provi de also alerting functionality, which has been require d by userpartners.

User registered in the system as an individual enti ty(i.e. not anonymous user) is provided with apersonal acc pageensuringhim/heranindividualaccesstothes ystem. This page is built in an automatic way and can cont several parts. Some of them can be general and the other arepersonspecific.

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<sup>&</sup>lt;sup>2</sup> EC funded project IST-1999-20364 Webocracy (Web Technologies Supporting Direct Participation in DemocraticProcesses)

The former can serve as a starting point for browsi ng all published documents accessible to the user, all conferences he/she is allowed to participate in, al 1 running polls for which he/she is eligible, using s earch facilities of the system, read hot information, etc . The latter parts are devoted to user's personal newslet ter, links to documents and conferences topics of which matchtheuser's area of interest.

The personal access page hides division of the syst em into modules. Terms 'publishing space', 'discussion space', and 'opinion polling space' donot confuse users. The personal access page enables user to access all functionality of the system that he/she is allowed to accessinauniformandcoherentway.

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